



TOP 10 REASONS FOR EARLY EDUCATION



We are dedicated to working with you to support your child's development into an independent, responsible community contributor with a life-long love of learning. Below are some of the academically proven reasons why it is so important to start children in a formal early education setting.



1- Early Exposure to Education:

Early Childhood Education can provide young children with their first taste of a structured learning environment, which can help them develop a love of learning and a strong foundation for their future education.

2- Socialization:

Early Childhood Education can be a great place for children to interact with their peers and learn how to share, take turns, and make friends.

3- Language Development:

Early Childhood Education can provide young children with the opportunity to learn and practice language skills, including vocabulary, communication, and listening.

4- Cognitive Development:

Early Childhood Education programs often include activities and experiences that can help young children develop their problem-solving and critical thinking skills.

5- Physical Development:

Early Childhood Education programs may include activities that promote physical development, such as gross motor skills, fine motor skills, and coordination.





6- Emotional Development

Early Childhood Education can provide a supportive environment where children can learn how to express their emotions and cope with difficult feelings.

7- Independence:

Early Childhood Education can help young children develop a sense of independence and self-confidence as they learn to do things on their own.

8- Creativity:

Early Childhood Education programs often include opportunities for children to engage in creative activities, such as art, music, and drama, which can help them develop their creativity and self-expression.

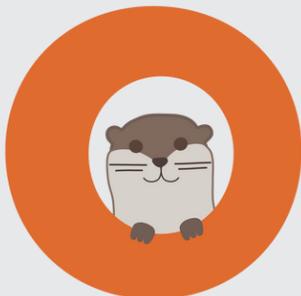


9- Parental involvement:

Many Early Childhood Education programs encourage parental involvement, which can be a great way for parents to stay connected with their child's education and development.

10- Prep for Elementary School:

Early Childhood Education can help children develop the skills and confidence they need to succeed in kindergarten and beyond.



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Otter Learning



WELCOME TO THE OTTER LEARNING FAMILY OF SCHOOLS!

MISSION:

Be Safe, Be Kind - Let's Grow Together.

OUR VISION:

To be the leader in providing community focused early childhood education for children from all backgrounds. We will be known for our exceptional educational programs, talented teams, and community relationships. We will always take pride in our unique blend of fun and learning in a safe and nurturing environment.

CORE VALUES:

- **Growth & Innovation:** We will continue in our efforts to promote education, constantly improve our services, and nurture top talent to provide a unique and exciting environment for everyone in the Otter Learning family.
- **Partnership:** We believe in working together as a team and community.
- **Quality:** We will offer an environment that fosters development, facilitates success, and encourages integrity.
- **Inclusion:** All children, families and team members are welcome.
- **Safety:** We will deliver a safe setting for our students, team and community.

WHY OTTERS?

The Otter is a smart and engaging animal, overflowing with energy. They are positive, eminently lovable and display highly developed social skills. Otters also mix easily with a diverse range of personalities and other animals. We think the same should be true of children!



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WHAT INSPIRES US

FOUNDATIONS



Our holistic approach empowers children to ask questions, solve problems, and develop emotional intelligence inside and outside of the classroom. Our professional educators use recognized and developmentally appropriate milestones to enable high achieving student success in partnership with parents.

RIVER KEEPERS



We are committed to teaching students and families the principles of respecting and restoring their environment. This means leaving our communities better than we found them and ensuring families are active partners in an amazing education experience. Our community of River Keepers will gather for events and carry forward stewardship of the neighborhoods where we work, serve, teach and play.

DIVERSITY



Our community is as varied as the stones in a riverbed. Our commitment to inclusion nurtures strengths and celebrates diversity, while unifying our community of learners through an exceptional educational experience and common goals. The river connects and shapes us while we each celebrate our individuality as contributing members of the river community.

TRUSTED HOLT



A holt is a home that Otters build for their young amidst the turbulence of a river. Our schools serve as a safe haven for our children and community to develop independence, make mistakes, and enjoy the freedom of learning. We are your holt away from home.

NATURAL DISCOVERY



Nature reminds all of us that we are part of a larger, more expansive world. Our intentional school design and natural environments help students develop adaptability and resourcefulness in the traditional classroom and our outdoor natural environments. We plant, grow and harvest to become successful life-long learners and leaders.



WHAT OUR SCHOOLS OFFER

PARENT ENGAGEMENT



Daily access to photos and videos throughout your child's day, as well as activity tracking, feeding schedules, instant messaging with our staff, online billing, secure check-in, and more!

CUTTING EDGE DIGITAL CURRICULUM

Our curriculum provides an unprecedented variety of learning experiences, which helps us focus on the individual development of each child. Students will be exposed to age-appropriate literacy, music, mathematics, science, creative play, fitness and more!



HIGHLY TRAINED STAFF



All Otter Learning teachers are required to complete ongoing professional development in addition to regular teach-ins, focusing on scenario-based training and safety. Furthermore, all teachers undergo a rigorous background screening process prior to starting with our schools.

LOW STUDENT TO TEACHER RATIOS

Our schools adhere to strict state-regulated ratios to ensure that students are receiving an enriching experience in a safe environment. In the majority of cases, our classrooms are significantly under ratio so students receive more individualized care and educational focus.



SAFE LEARNING ENVIRONMENT



Our schools boast a variety of safety features including locked entry, ID checks, camera monitoring and numerous health precautions. Teachers are focused on exceptional care to ensure your child is nurtured and protected at all times.

DEDICATED TEAM

Each school within our network benefits from a dedicated Director who oversees all daily operations and parent relations. Each school also has a Regional Director who supervises all operations and has at least 10+ years of experience in the childcare setting.





Otter Learning



 **ELEVATE YOUR CHILD'S LEARNING EXPERIENCE WITH OTTER LEARNING!** 

 **EMPOWERING EARLY LEARNING PROFESSIONALS FOR SUCCESS** 

At Otter Learning, we recognize the vital role that teachers play in shaping the foundation of your child's education. They are not just caregivers; they are educators who deserve the best training, tools, and support to create a bright future for your little one.

 **INSIGHTS FROM THE U.S. BUREAU OF LABOR STATISTICS** 

Did you know? The average age of an early learning teacher is 39, comprising Millennials and Gen Z born after 1997. These tech-savvy Digital Natives, representing 38% of the workforce, are the future of education and are expected to grow to 58% in the coming years.

 **EMBRACING INNOVATION FOR A BETTER TOMORROW** 

Today's teachers, primarily Millennials and Gen Z, are catalysts for change. They seek innovation and adapt to the fast-paced digital world effortlessly. However, the traditional methods of curriculum implementation are outdated, making it challenging to provide effective education.

 **THE POWER OF INNOVATION** 

Innovation is the solution to industry challenges, post-COVID-19 and beyond. It's about reimagining the educational landscape. Let's begin with simple steps:

- Evaluate your current tools and resources.
- Define what's working and what's not.
- Collaborate with educators for fresh perspectives.
- Prioritize work-life balance for a happier team.
- Invest in your growth through webinars and training.

 **Unveiling the Heart of Learning: The Curriculum** 

Curriculum is the foundation of early childhood education. At Otter Learning, we're revolutionizing the way teachers teach. Our 100% online curriculum for infants to Pre-K 4 is designed by experts, for experts. It's not just about the children's growth; it's about nurturing teachers' development too.

 **Shape the Future with Otter Learning** 

Ready to embrace innovation and foster success? Join us on this transformative journey. Discover Learning Beyond Paper's 21st-century curriculum solutions, crafted by early learning experts, owners, directors, and teachers. Start your free 1-month trial today!

Empower teachers. Enrich childhood. Embrace innovation.  



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OUR CURRICULUM

Learning Beyond curriculum includes 52 weeks of Lesson Plans and over 4,000 daily activities for infants to Pre-K 4. As a 100% online curriculum, teachers can select learning topics, activities and navigate between age groups instantly. Each activity can be adjusted to meet the individual child's learning level and goals.

STEAM FOCUS

Active learning of STEAM - Science, Technology, Engineering, Art, and Math is emphasized throughout our curriculum because we know that hands on means brains on!

RESEARCH-BASED, CLASSROOM-TESTED

Lesson Plans and Daily Activities developed by teachers, trainers, and directors with decades of experience.

21ST CENTURY LEARNING CURRICULUM

Learning Beyond provides children with the skills they need to thrive in today's world, including collaboration, digital literacy, critical thinking, and problem-solving.

INTEGRATED TRAINING & DEVELOPMENT

Training for teachers is built into daily instruction. Our teams have access to ongoing Professional Development, and earn in-service hours through Learning Beyond's training portal.

EVERYTHING AT YOUR FINGERTIPS

Immediate results from using Learning Beyond allowing teachers to gain hours back to focus more time on the children and improve efficiency with Learning Beyond.

ASSESSMENTS

The Learning Beyond Assessment tool helps teachers observe and plan for individual children right from their tablet. It can also be easily shared with families.



INFANT TO PRE-K GROWTH

INFANTS

During their first 12 months, infants learn, change, and grow quickly. There are distinct differences in developmental milestones between younger and older infants. This growth can be challenging to plan for when you have very young, immobile infants, as well as those who are older and have a bit more independence and mobility. With Learning Beyond, you have the information you need to plan engaging activities for babies, and you will understand what to expect from infants of different developmental levels as you expose them to engaging activities and interactions from you as an important caregiver who focuses on relationships at the heart of learning and growth.

TODDLERS

The ages of 12 to 24 months bring about a flurry of activity, movement, language, and initial steps of independence as young toddlers continue their growth and learning. Everything is new and exciting, or a bit challenging and frustrating to toddlers. As a teacher of young toddlers, Learning Beyond helps by including practical, concrete learning opportunities for young toddlers while giving you as the teacher the knowledge to know if each child is at their developmental level, requires more opportunities for practice and your encouragement, and how a single activity can meet the needs of many young toddlers when teacher expectations are consistent with the child's age. Learning Beyond focuses on building practical skills, language, social and emotional learning - all with relationship-focused teaching and care at the heart.

JUNIOR PRESCHOOL

"I'm 2 now!" From 24 to 36 months, older toddlers show more and more independence when they have opportunities to do things for themselves and have logical consequences. Older toddlers are learning from their behaviors and choices, trying lots of new things, getting messy, and learning how to clean up. The "I" is strong with older toddlers as they begin friendships, strengthen relationships with teachers and other important adults, learn how to talk and communicate in more sophisticated ways, and have many chances to try experiences and activities under the supportive connection with you - their teachers! Learning Beyond helps you focus on scaffolding children's learning, your interactions and ways to build children's knowledge, and giving children choices and options to empower them.

PRESCHOOL

Three-year-olds are able to solve more and more problems, figure out unique ways to do something, and want to find out why - a lot! Learning Beyond helps you become a strong model, allowing children time to try and work through challenges while you ask important questions or provide support to children's learning. Children's skills in all developmental areas grow with these continued opportunities to be actively engaged in their learning and trusted as a learner. Learning Beyond provides quarterly benchmarks to help you stay focused on age-appropriate growth and excited learners.

PRE-KINDERGARTEN

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REFERRAL PROMOTION

We believe in the power of community, and we are immensely grateful for the positive energy that our families bring to our educational family. To express our gratitude, we're excited to introduce a promotion that puts our best marketing dollars right where they belong - in your hands!

Introducing our Referral Rewards Program!

We're thrilled to offer you a fantastic opportunity to share the joy of our school while also earning tuition credits for doing so.

Here's how it works:

 Refer a Family, Reap the Rewards: For every new family you refer who enrolls and stays beyond the 90-day mark, you will receive a generous \$200 tuition credit as our token of appreciation.

 Mutual Enrollment for Maximum Benefits: Both the referring family (that's you!) and the newly enrolled family must be actively enrolled with a current tuition balance at the 90-day mark to qualify for this exciting promotion.

 Submission Guidelines: To ensure you don't miss out on this fantastic opportunity, please submit a family referral form to the school at the time the referred family is enrolling. It's our way of keeping things organized and making sure you receive the credit you deserve.

 Join Us in Building a Stronger Community! We believe in the strength of our community, and who better to welcome than those personally recommended by our amazing families? Together, let's build a community that thrives on shared experiences and mutual support.

Thank you for being an integral part of our community. Your enthusiasm, support, and referrals mean the world to us. Here's to a community that grows stronger together!

 Replacing Previous Promotions: This Referral Rewards Program goes into place in December 2023 and takes precedence over any previous promotions, unless otherwise communicated with the school. We want to keep things simple and rewarding for everyone involved!

WHO WE ARE:

We are a best-in-class network of early childhood educational preschools focused on social and academic success. Our mission is to make students happy and allow parents to feel confident in their child's future!

WHAT WE DO:

We strive to offer our students a whole-life experience that goes beyond the classroom. Our schools offer a compelling learning environment filled with activities that are both challenging and fun!

VISION:

Be the leader in providing community focused early childhood education for children from all backgrounds.

MISSION:

Be Safe. Be Kind. Let's Grow Together.

CORE VALUES:

- Foundations
- Diversity
- River Keeper
- Trusted Holt
- Natural Discover